

SUSTAINABILITY REPORT

Sustainability Report / Arum Barut Collection



● **Our History**

We began operations in the early 1970s with a 36-room hotel on the site now occupied by the Acanthus Cennet Barut Collection Hotel. Today, we are a large family with 3,500 rooms, over 10,000 beds, and more than 3,000 employees.

● **Barut Hotels Policy**

At Barut Hotels, our fundamental principle is to comply with all national and international legal requirements and standards in all our product and service processes, and to continuously improve our operations. Our primary goal is to deliver a high-level, guest-centric service philosophy in our hotels and provide a unique service experience.

● **Employee Safety and Investment in People**

Employee satisfaction and well-being are of great importance to our hotels. Therefore, we continuously make improvements to our processes to minimize all risks that could threaten the health and safety of our employees and business partners. Employee training, the protection of human rights, and ensuring that everyone enjoys equal rights without any discrimination form the cornerstones of our company policy.

● **Guest Satisfaction and Safety**

Barut Hotels, which has been in service since 1971, is a hotel chain that continuously strives for improvement by prioritizing high guest satisfaction. All suggestions, complaints, and feedback from guests are carefully evaluated, and the resolution process is conducted transparently. Every piece of feedback aimed at improving the guest experience is viewed as an opportunity for quality enhancement.

● **Respect for the Environment and Sustainability**

We operate with a commitment to responsible tourism to minimize our negative environmental impact and protect natural resources. Reducing our carbon footprint, minimizing and recycling waste, and protecting nature through eco-friendly methods are our core sustainability goals. Promoting and preserving cultural heritage, collaborating with local communities, and combating climate change are integral parts of this commitment.

- **Energy Management, Conservation, and Efficiency**

Improving energy efficiency is an essential component of our hotels' commitment to sustainable service. In line with this, we aim for the efficient use of energy across all services, products, and the supply chain, and prioritize green energy solutions. Thanks to our technological infrastructure, energy consumption is monitored, and savings and efficiency are achieved.

- **Water Efficiency**

We place great importance on the sustainability of water resources. The amount of water used in our hotels is carefully monitored; systems to prevent unnecessary water use are implemented, and technological solutions to enhance efficiency are put into operation. Water consumption is minimized through water-saving fixtures and practices.

- **Food Safety and Hygiene**

Food safety is one of the fundamental principles of our service policy. International safety and hygiene standards are fully implemented at every stage of the food chain in all our hotels. By ensuring these standards are communicated to all employees and stakeholders, we maintain the highest level of hygiene through a continuous improvement approach.

- **Investors and Business Partners**

Barut Hotels prioritizes working with business partners who share similar values and vision. In all business relationships, the principles of legal compliance, fairness, equality, and efficiency are upheld. During partnership processes, the needs of all parties are considered, and mutual satisfaction and benefit are adopted as core objectives.

- **Support for the Local Economy and Sustainable Procurement Practices**

Our hotels are committed to contributing to the local economies of the regions where they are located. In this context, priority is given to sourcing products and services from local suppliers, and local employment is encouraged. Additionally, through sustainable procurement processes, we prioritize products that are environmentally friendly, consume less energy and water, and generate less waste.

- **Child Protection**

We view the protection of children as a social responsibility. Ensuring children's well-being, taking preventive measures to protect them from all forms of abuse and harmful influences, and collaborating with organizations working in this field are among the company's top priorities.

- **Information and Data Security**

Information and data security are an integral part of Barut Hotels' corporate responsibility. The confidentiality, integrity, and availability of all information assets are protected, and measures are taken against unauthorized access. Risks related to data security are regularly analyzed, and necessary protective measures are implemented.

- **Accessibility**

We continuously improve physical, digital, and communicative accessibility conditions to ensure all guests can equally benefit from our services. By providing accessible rooms, ramps, wayfinding systems, and service content tailored to the needs of people with disabilities, we ensure the comfort and independence of every guest.

- **Local Awareness**

Barut Hotels respects the cultural values and traditions of the regions where it operates. To preserve and promote local culture, we facilitate guests' exposure to local handicrafts, culinary traditions, and ways of life. This approach both encourages interaction with local communities and supports the sustainability of cultural heritage.

● **Vision:**

Drawing strength and expertise from our rich heritage, we aim to become a global brand that maintains the highest levels of guest and employee satisfaction and stands out in the industry for service quality and reliability. Through our carefully selected products and our approach, we are committed to sustainable tourism.

● **Mission:**

Barut Hotels embodies a service philosophy centered on guest satisfaction. Our group, born from a visionary perspective, has been serving Turkish and global tourism since its founding in 1971, guided by the philosophy of “Happy employees – happy guests.” With our consistent, innovative, fair, and reputable stance, we will continue to develop projects sensitive to the environment, people, art, and nature, and we will continue to serve our country through our new investments.

● **Values:**

People
Nature
Time
Hospitality
Dedication
Mediterranean



Barut Hotels announced its sustainability initiatives for the environment and the community through the “We Care” campaign, which it launched in 2019. Due to changing needs following the pandemic, this campaign was renamed “We Care All” in 2021.

Under this program, numerous sustainable practices are implemented, including waste reduction and recycling, the use of renewable energy, purchasing from local producers, supporting agriculture, creating local employment, and preserving cultural heritage. Additionally, employee rights, educational activities, and environmental initiatives are key components of this approach.

Founded in 1971, Barut Hotels views respect for nature and humanity as one of its core values. Through the We Care All initiative, the company aims to protect natural resources, support the local economy, and leave a more sustainable world for future generations.

CORPORATE RISK MANAGEMENT

● GLOBAL RISK ANALYSIS

Today, societies and the business world face multidimensional global risks such as climate change, natural resource crises, supply chain issues, geopolitical uncertainties, cyber risks, and disruptions in social cohesion.

According to the World Economic Forum's (WEF) 2024 Global Risks Report, the first decade following 2020 is described as the period marked by the greatest disruptions in human history. Most risks emerging in both the short and long term are environmental and social in nature; these risks are having serious impacts in areas such as energy supply, food security, and achieving net-zero targets. In this environment, effective risk management can also create new opportunities for organizations.

● BARUT HOTELS' APPROACH

Barut Hotels addresses global risks through a corporate risk management approach, systematically identifying and assessing risks and opportunities. Sustainability, environmentally friendly practices, combating climate change and supply chain resilience are key focus areas.

Risk management processes are regularly reviewed through internal audits, relevant procedures and sustainability risk analyses. These activities are carried out in line with the United Nations Sustainable Development Goals. Barut Hotels closely monitors global developments and the WEF Global Risks Report, aiming to adapt to changing conditions, minimise risks, and provide its guests with high-quality, responsible and sustainable service.



The Arum Barut Collection presents its performance in a transparent and measurable manner, based on GRI standards for sustainability reporting.

The report presents a structure aligned with the United Nations Sustainable Development Goals (SDGs), highlighting contributions in areas such as energy efficiency, water conservation, biodiversity, local employment and social development.

Through the integration of GRI and the SDGs, environmental and social responsibilities are addressed through a holistic approach, and the sustainability journey is communicated transparently to stakeholders.

ENERGY MANAGEMENT AND CLIMATE ACTION



GRI 302 (Energy)

We regularly report on our energy consumption and efficiency



GRI 305
(Emissions)

We measure our greenhouse gas emissions and develop reduction strategies



Integration of
SDG 7 and SDG 13

We are contributing to climate action targets through accessible and clean energy

SOCIAL CONTRIBUTION AND CORPORATE SOCIAL RESPONSIBILITY



Social Contribution

Social responsibility projects and local development



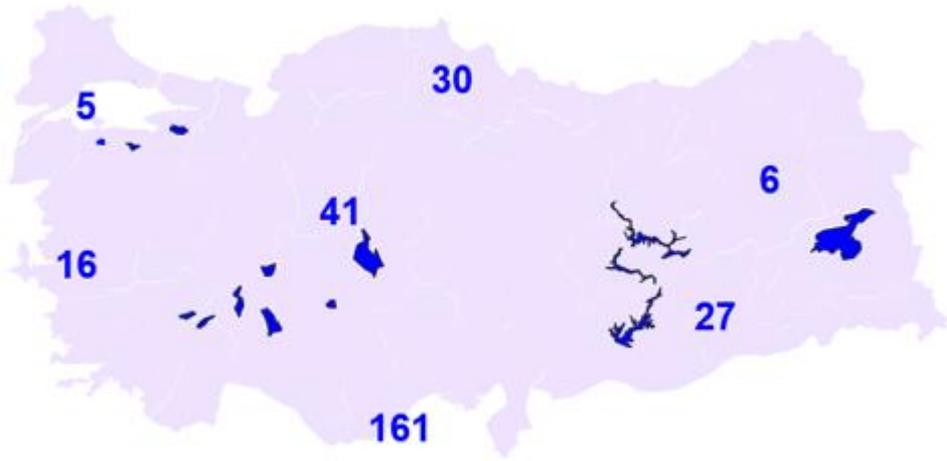
Local Employment

Employment opportunities for the local community



Professional Development

Continuous training and development opportunities for our employees



HEALTH, SAFETY AND TRAINING

The Arum Barut Collection implements Occupational Health and Safety (OHS) through procedures covering all employees and the work of the OHS Committee in accordance with Law No. 6331. Regular OHS training is provided to new recruits and all employees; ensuring a healthy, safe, ergonomic and stress-free working environment is treated as a priority.

Through seminars, health screenings and drills, the physical and psychological well-being of employees is supported, whilst occupational health and safety is continuously improved to the highest standards.

Eğitim Grubu	Eğitim Türü	Planlanan Tarih	Eğitimin Konusu	Eğitimi Veren Kişi ve Kurum	Hedef Kitle	Katılımcı Sayısı	Eğitim Süresi (Dakik)	Hedef Adam/Dakika	Eğitim Yeri	Gerçekleşen Tarih	Gerçekleşen Katılımcı Sayısı	Gerçekleşen Eğitim Süresi (Dakika)	Gerçekleşen Adam/Dakika
Yasal Zorunlu Eğitimler	İç Eğitim	Şubat	Yüksekte Çalışma Eğitimi	IG Uzmanı	Teknik / Bahçe / Kat Hiz. / Ses İşik Sorumlusu / Bulaşıkhaneye	27	120	0,90	Arum-Kentia	19.02.2025	23	120	0,77
Pozisyona Bağlı Eğitimler	İç Eğitim	Mayıs	Acil Durum Ekipleri Eğitimi	IG Uzmanı	Acil Durum Ekipleri	45	60	0,75	Arum-Kentia	2.05.2025	45	60	0,75
Pozisyona Bağlı Eğitimler	İç Eğitim	Mayıs	Acil Durum Ekipleri Eğitimi	IG Uzmanı	Acil Durum Ekipleri	25	60	0,42	Arum-Kentia	3.05.2025	24	60	0,40
Yasal Zorunlu Eğitimler	İç Eğitim	Haziran	Yangın Eğitimi	IG Uzmanı	Tüm Personeller	172	120	5,73	Arum-Kentia	30.06.2025	128	120	4,27
Yasal Zorunlu Eğitimler	İç Eğitim	Temmuz	Yangın Eğitimi	IG Uzmanı	Tüm Personeller	216	120	7,20	Arum-Kentia	18.07.2025	113	120	3,77
Yasal Zorunlu Eğitimler	İç Eğitim	Temmuz	Yangın Eğitimi	IG Uzmanı	Tüm Personeller	13	120	0,43	Arum-Kentia	23.07.2025	11	120	0,37

EMPLOYEE RIGHTS

At Arum Barut Collection, human resources practices are managed by the Human Resources Department in accordance with the principles of equality, respect for human rights and transparency. Equal opportunities are provided in recruitment; discrimination, forced labour and child labour are strictly prohibited.

Whilst safeguarding the physical and psychological well-being of employees, job descriptions, performance evaluations and promotion processes are based on objective criteria. Open communication, employee participation and the encouragement of innovative ideas are prioritised; continuous development is supported through the suggestion scheme and the corporate portal.



ENERGY-EFFICIENT SOLUTIONS

Balcony doors are fitted with a switch that turns off the air conditioning when the door is opened.

Over 95% of the lighting throughout the hotel is LED.

Motion-sensor lighting is used in public toilets and corridors.

The majority of outdoor lighting is connected to a timer.

Frequency-controlled booster pumps, circulation pumps and air conditioning units are in place.

Energy-efficient products (A+/A+++/A+++) are prioritised when purchasing equipment.

A heat-recovery central cold room system is in use.

Electricity consumption can be monitored regionally using analysers.

ENVIRONMENTALLY FRIENDLY PRACTICES

Payroll notifications are sent to staff by email.

Waste is collected, stored and disposed of in accordance with the regulations by licensed companies.



WATER SAVING

Sensor-operated taps, sensor-operated urinals, timer-controlled foot-washing units on the beach, and knee-operated timer-controlled sink taps are used in public areas.

Water savings are achieved by adjusting the flow rates on bathroom taps, washbasin taps and toilet cisterns.

The flow rates of shower and tap fittings are measured regularly.

Garden irrigation systems are automated and operate at set times.

PLANT SELECTION

To reduce watering in our garden, we have gradually increased the number of drought-tolerant plants each year, bringing their proportion to around 20% of the total.



PLANT LABELS

QR code-enabled name tags have been attached to the trees and some shrubs on the premises to enable our guests and staff to access detailed information about the plants instantly.



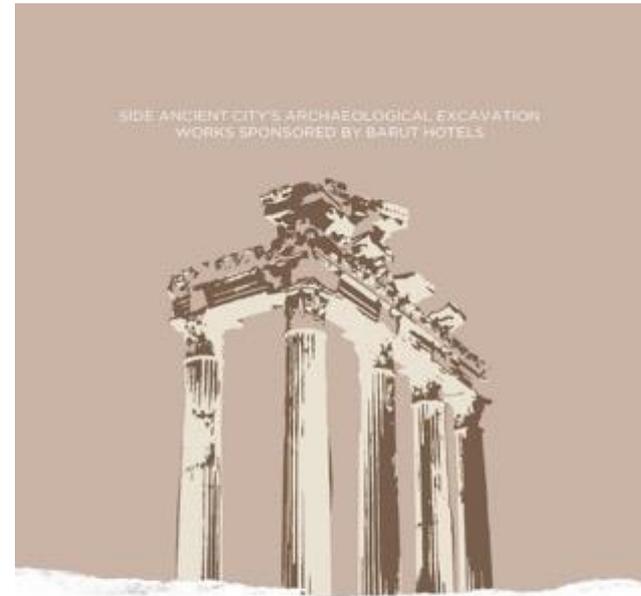
PLANT WATERING

Our garden irrigation is carried out using a drip and automation system.



CULTURAL HERITAGE

By continuing to sponsor the archaeological excavations being carried out at the ancient city of Side, we are contributing to the preservation of our cultural heritage and its transmission to future generations.



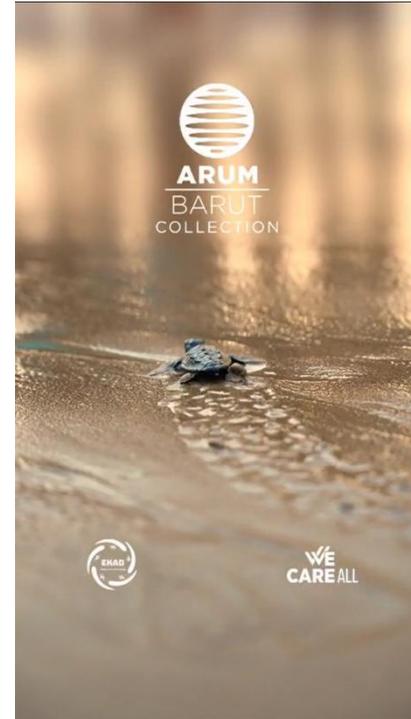
SIDE ANCIENT CITY'S ARCHAEOLOGICAL EXCAVATION
WORKS SPONSORED BY BARUT HOTELS



THE CONSERVATION OF BIODIVERSITY

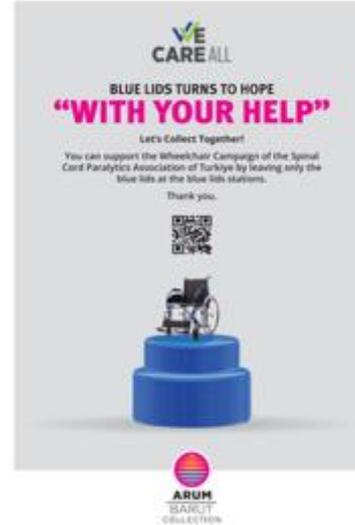
The cat house on our premises is regularly stocked with food and water. All the cats' veterinary needs are met by the facility.

Nests are prepared on our beach for loggerhead turtles that come ashore to lay their eggs, and the hatchlings are monitored until they emerge from the nest and reach the sea.



BLUE LID

We collected the blue lids and handed them over to the Manavgat Association for People with Disabilities (MEDER) to help fund the purchase of a wheelchair.



EVENTS

We ran in the Runtalya Marathon to raise funds on behalf of the Association for the Promotion of Modern Living.



EVENTS

On 8 March, International Women's Day, we purchased keyrings from LSV Dükkan and presented them to our female staff. In this way, we ensured that products made by women reached our female staff.



EVENTS

In collaboration with EKAD (the Ecological Research Association), we joined our guests in witnessing our loggerhead turtle hatchlings make their way from their nests to the sea.



USE OF RENEWABLE ENERGY

From August 2024 onwards, a portion of electricity consumption was met by solar power generation, and by 2025, the entire electricity consumption was met by solar power generation.



ELECTRIC VEHICLE CHARGING STATION

Our Baggy and our service vehicle are electric, and we have two charging stations.

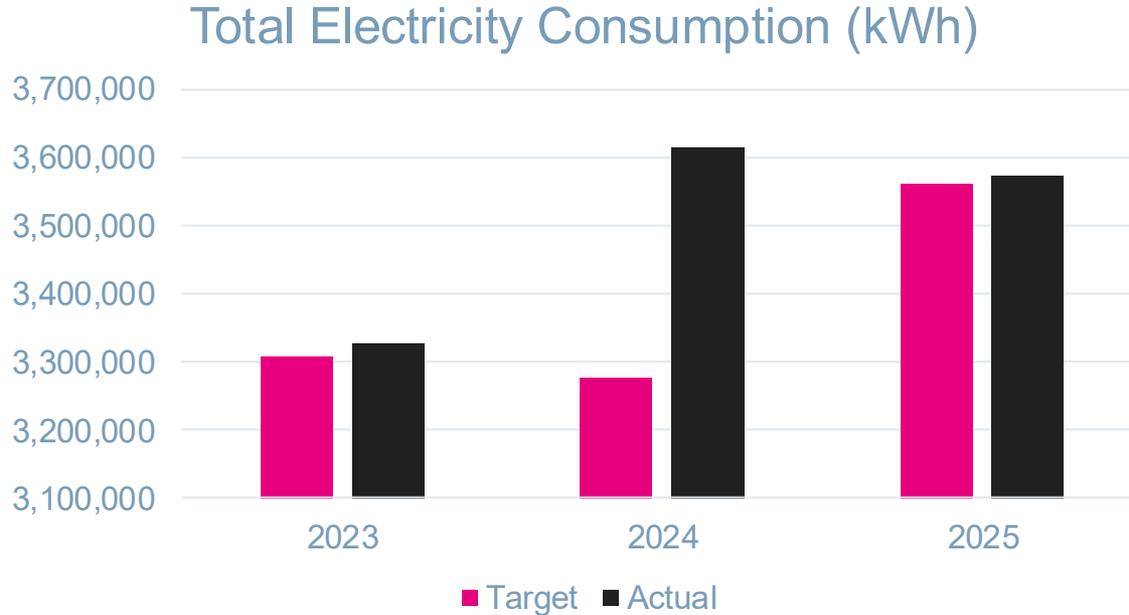


SOLAR PANELS

Our facility has 150 solar panels. These panels provide 10% of our hot water supply.

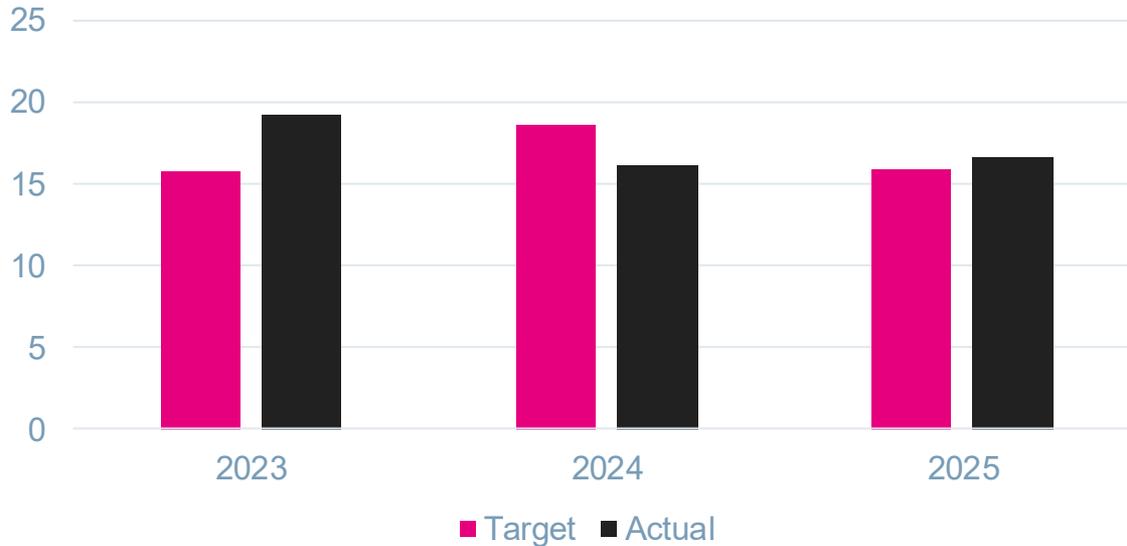


ELECTRICITY CONSUMPTION



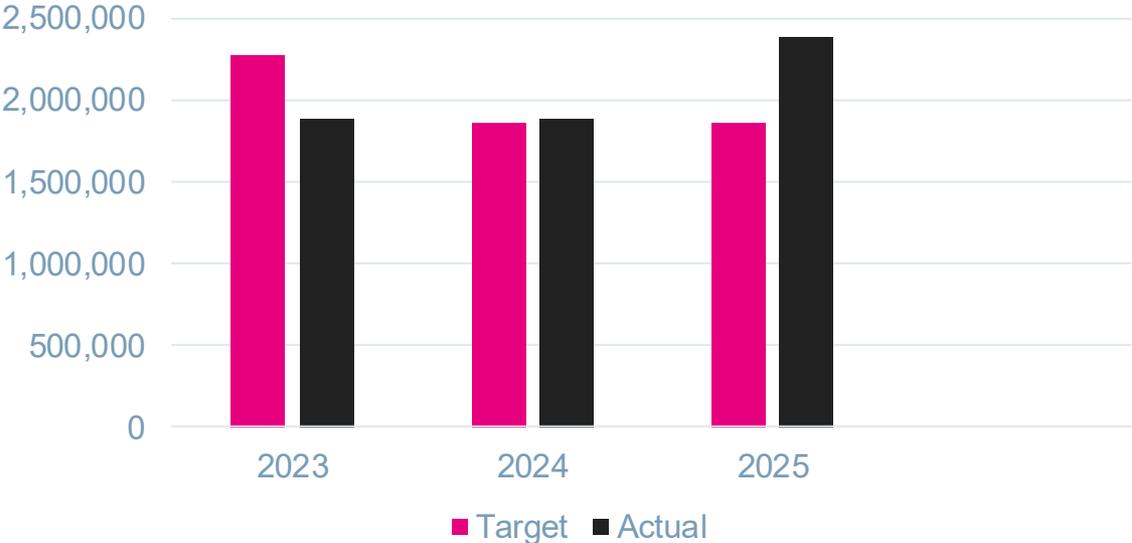
ELECTRICITY CONSUMPTION

Per Capita Electricity Consumption (kWh)



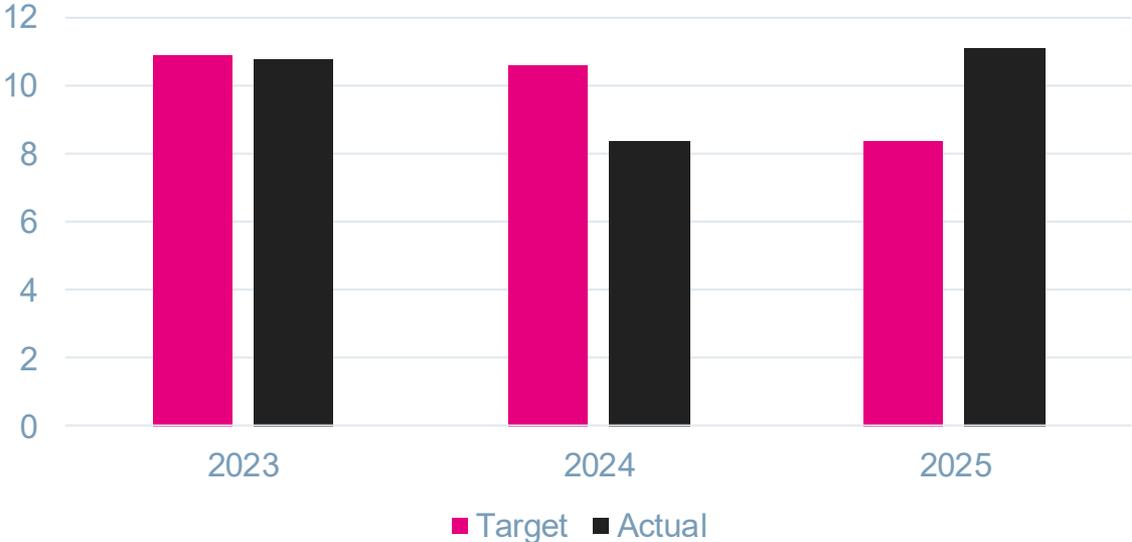
LNG CONSUMPTION

Total LNG Consumption (kWh)



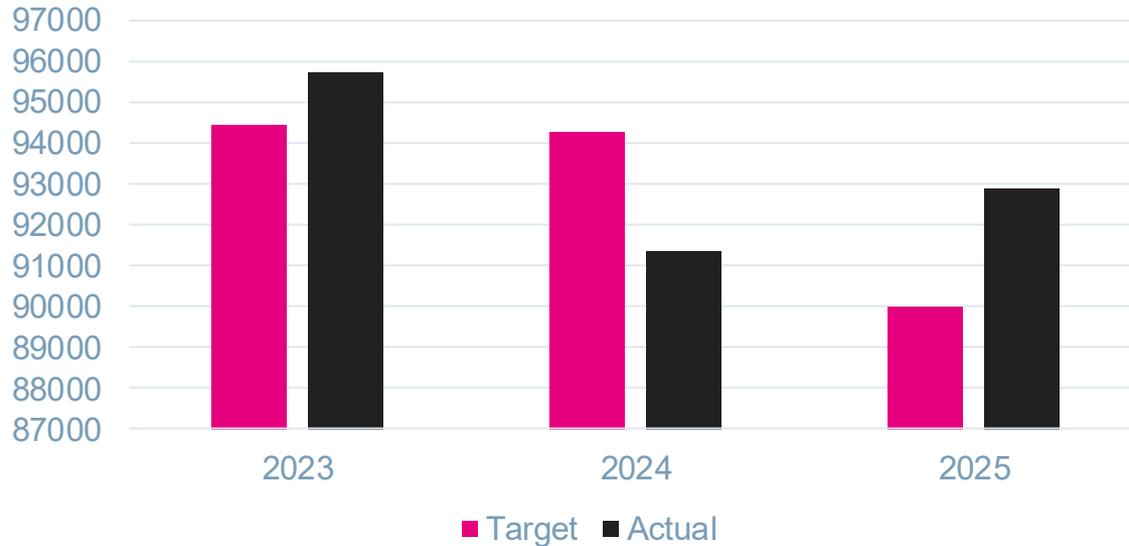
LNG CONSUMPTION

Per Capita LNG Consumption (kWh)



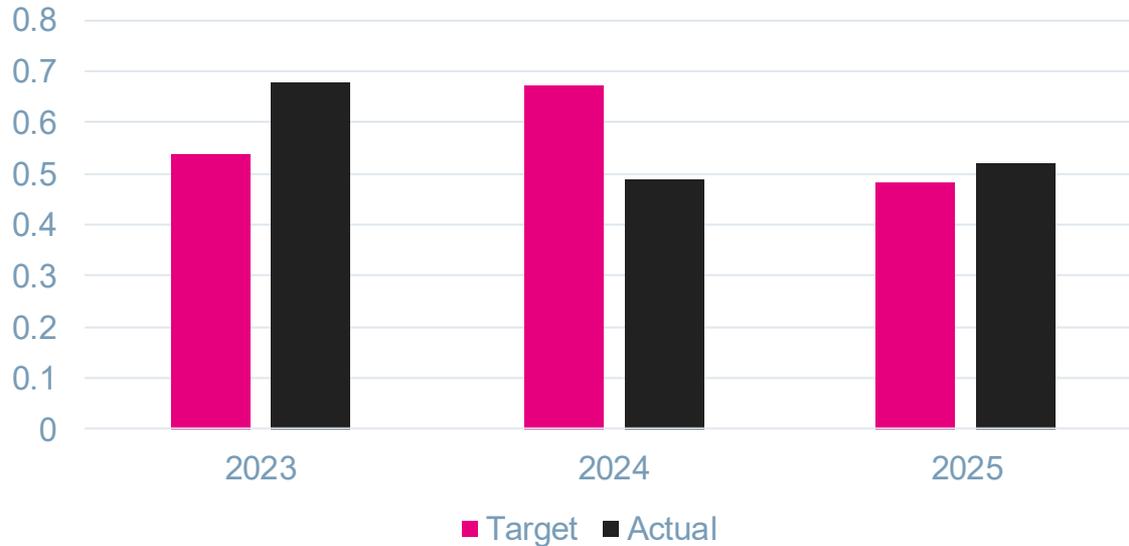
WATER CONSUMPTION

Total Water Consumption (m³)



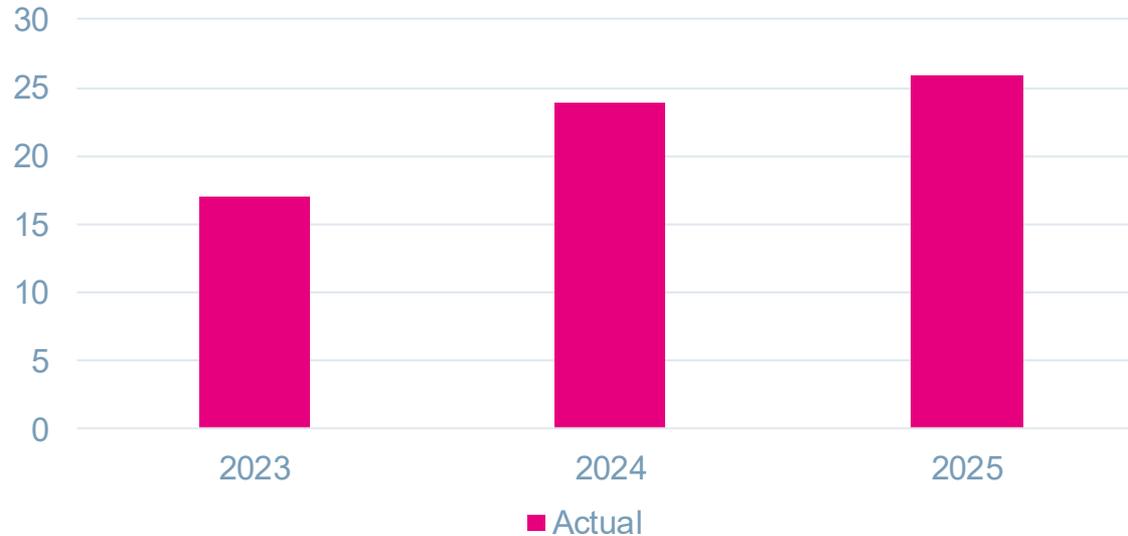
WATER CONSUMPTION

Per Capita Water Consumption (m³)



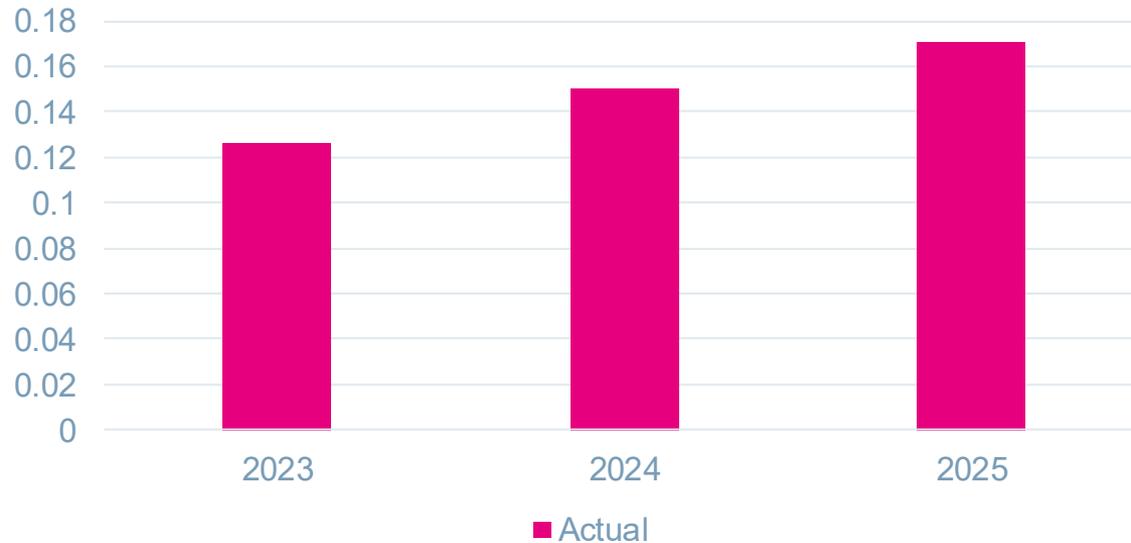
CHEMICAL CONSUMPTION

Total Chemical Consumption (kg)

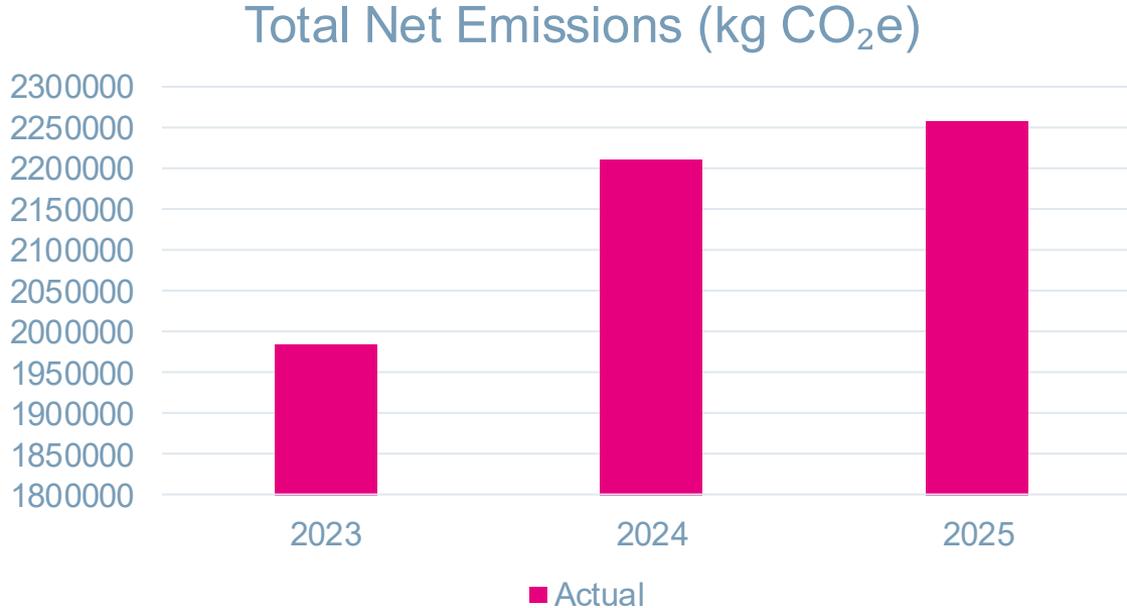


CHEMICAL CONSUMPTION

Per Capita Chemical Consumption (kg)

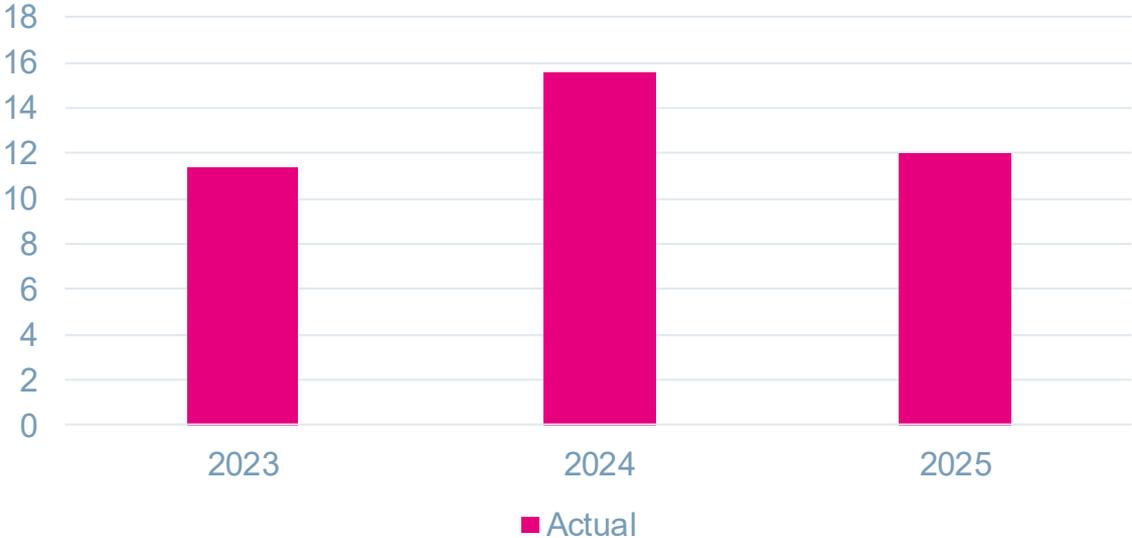


GREENHOUSE GAS EMISSIONS

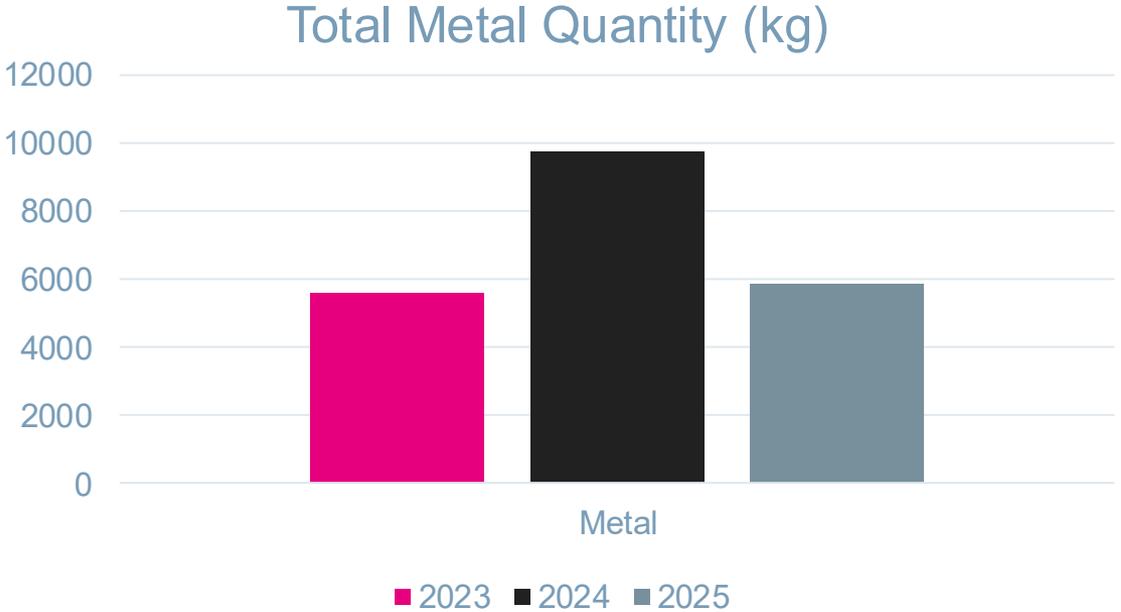


GREENHOUSE GAS EMISSIONS

Per Capita Emissions (kg CO₂e)

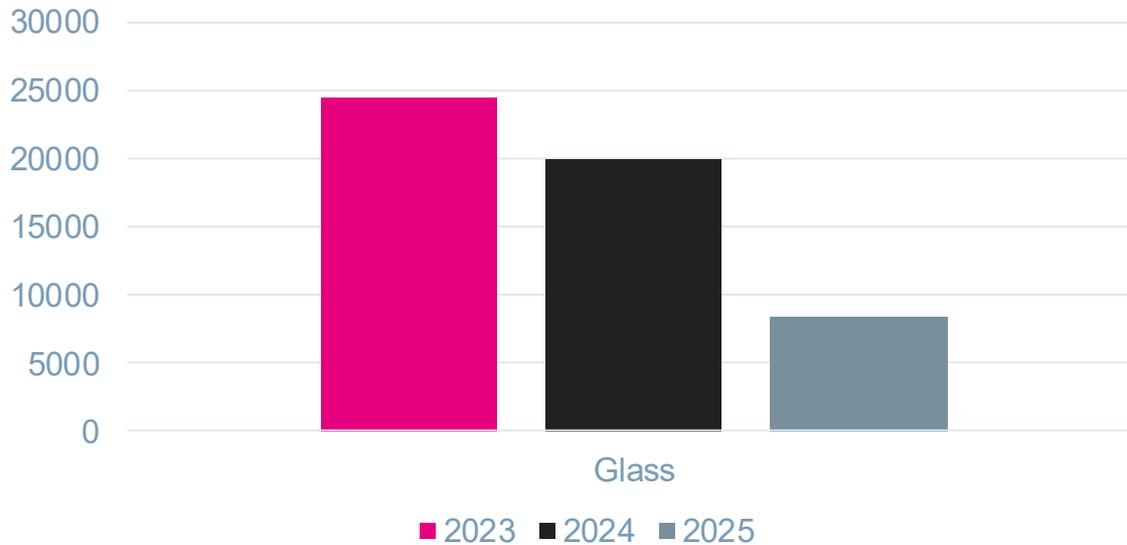


WASTE QUANTITIES



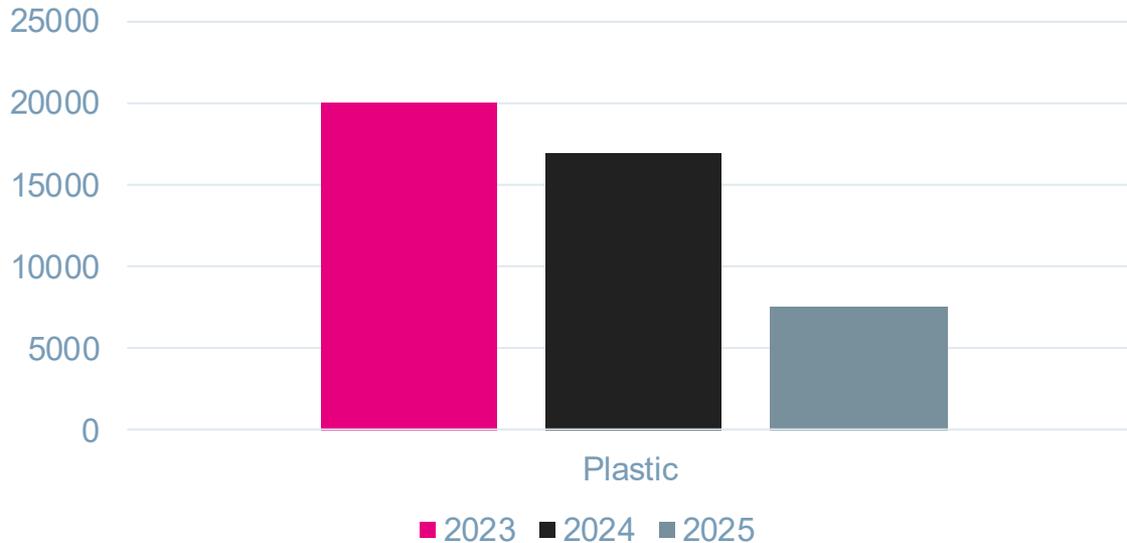
WASTE QUANTITIES

Total Glass Quantity (kg)



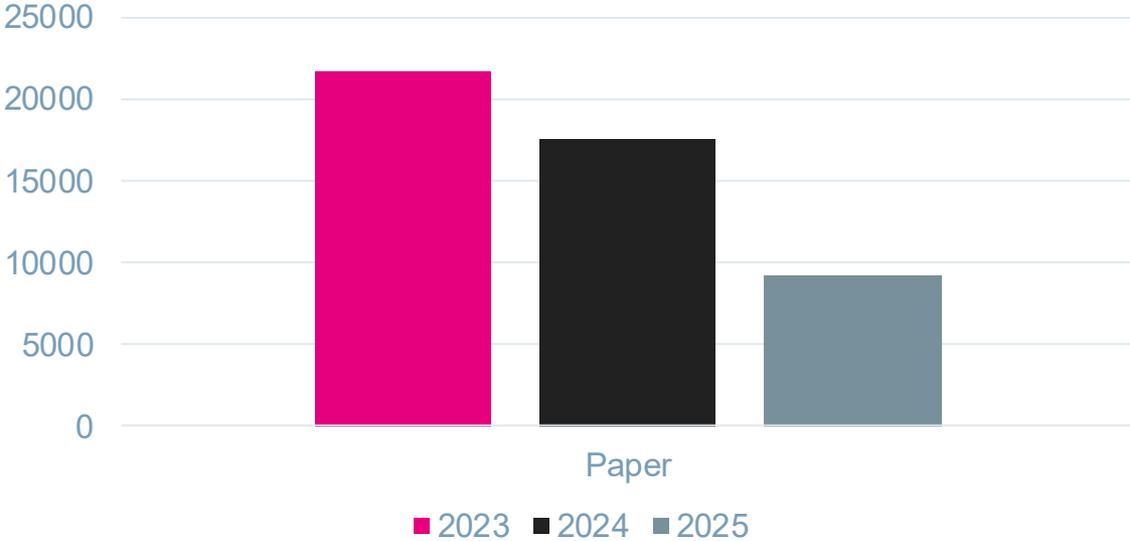
WASTE QUANTITIES

Total Plastic Quantity (kg)



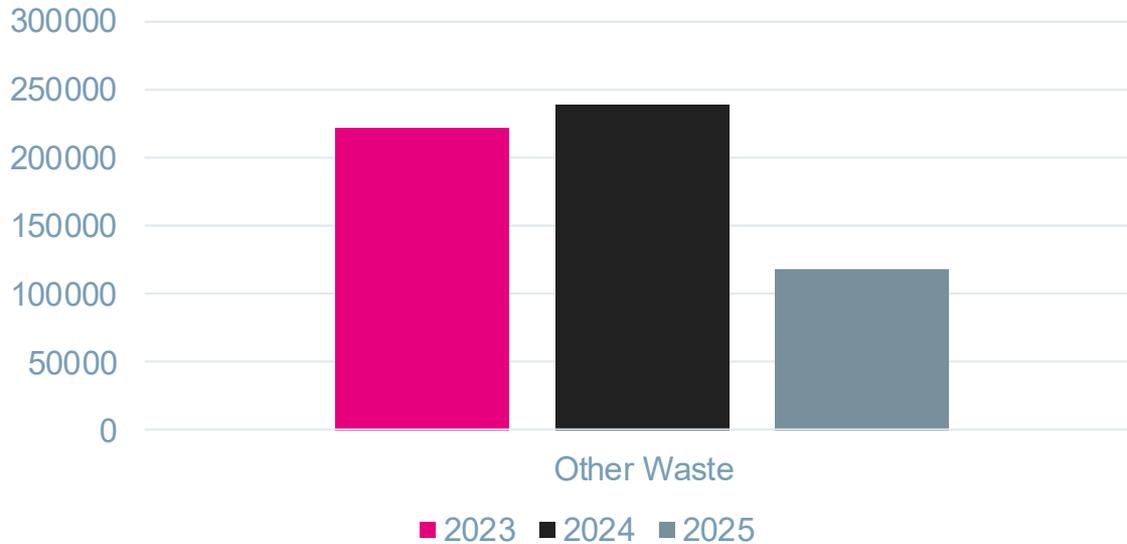
WASTE QUANTITIES

Total Paper Quantity (kg)



WASTE QUANTITIES

Total Quantity of Other Waste (kg)



WASTE MANAGEMENT

By switching to larger packaging for shampoo, shower gel, soap and body lotion, we have reduced packaging waste.



WASTE MANAGEMENT

The beach bags we give to our guests are made from linen, an eco-friendly material.



ISO 50001:2018 CERTIFICATE



ENVIRONMENTAL CERTIFICATES



ENVIRONMENTAL CERTIFICATES



As part of our Sustainability Report, we aim to reduce our environmental impact, enhance social benefits and contribute to the Sustainable Development Goals. To this end, we are developing best practices by adopting a balanced and responsible approach across environmental, social and economic areas.

We believe that achieving our sustainability goals is only possible through the collaboration of all our stakeholders; we invite our employees, suppliers, guests and local communities to play an active role in this process.

For feedback on the report;
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